

לוּחַ הַצִּיבוּר
 מעגליכע אריסגאבע אין מאנסי

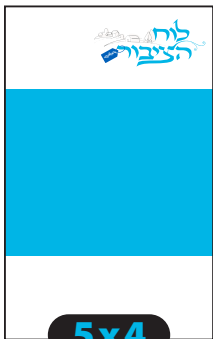

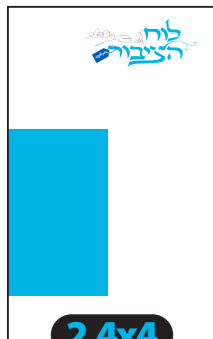


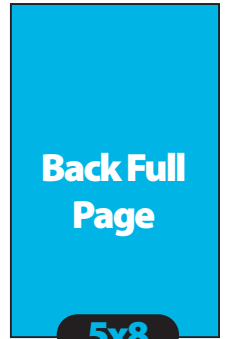


ADS RATE SHEET

Luach Hatzibur
 Daily Publication in Monsey

T: 845.425.4300 E: mail@monseyluach.com
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COVER

					
5x4	5x2	2.4x4	5x1	5x0.5	5x8
\$350	\$200	\$200	\$125	\$75	\$400
			WEEKLY: \$660 \$110/day	WEEKLY: \$390 \$65/day	

INSIDE

			Center Fold spread	11" X 8"	\$600		
			PAGE 3	11" X 8"	\$300		
			1 Full Page	5" X 8"	\$275		
			2 5 inch strip	5" X 5"	\$185	WEEKLY RATE	
			3 Half Page	5" X 4" 2.4" X 7.75"	\$150	\$750 \$125/day	
			4 3 inch strip	5" X 3"	\$120	\$600 \$125/day	MONTHLY RATE
			5 Quarter Page	5" X 2" 2.4" X 4"	\$90	\$480 \$80/day	\$1440 \$60/day
			6 1.5 inch	5" X 1.5"	\$75	\$390 \$65/day	\$1080 \$45/day
			7 Business Card	2.4" X 2" 5" X 1"	\$60	\$300 \$50/day	\$720 \$30/day
			8 1/2 Inch Strip	5" X 0.5" 2.4" X 1"	\$30	\$150 \$25/day	\$480 \$20/day

RATE SHEET

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CLASSIFIEDS

SPOT	Character Limit	DAILY RATE	WEEKLY RATE	MONTHLY RATE
Classified Single	200	\$15 \$8	\$78 \$39 <small>\$6.5/day</small>	\$264 \$132 <small>\$5.5/day</small>
Classified Double	420	\$30 \$16	\$156 \$78 <small>\$13/day</small>	\$528 \$264 <small>\$11/day</small>

REAL ESTATE & OFFICE RENTALS

Real Estate Single	\$48 \$30
Real Estate Double	\$96 \$60

STAND OUT

Make your classified ad stand out - with the following options			
Black Outline	\$2	\$12	\$36
White on grey / Black	\$2	\$12	\$36

Business Hours & Submission Deadlines

Hours:

Sunday 1:00pm -6:00pm
Monday-Thursday 10:00am-6:00pm
Friday 10:00am - 12:00pm

Deadlines:

Monday-Friday Issue - 6:00pm
Sunday's Issue - Friday 12:00pm